

1 **IN THE ABSTRACT**

2 Please replace the originally filed Abstract with the following substitute Abstract:

3
4 **--ABSTRACT**

5 The present invention relates to a method and apparatus for delivering personal ad
6 services which substantially eliminate or reduce the disadvantages and problems associated with
7 prior systems that deliver such personal ad services. In the use of such services, the need is
8 recognized for improved capability regarding the features available to Internet users, and the
9 integration of audiotex personal ad services and Internet personal ad services. With the present
10 invention, a personal ad published in a newspaper includes graphical icons which denote if an ad
11 has additional text or multimedia files (a photograph or a video clip) available on the Internet.
12 With respect to personal ad services, the present invention provides the needed improved
13 capability regarding the features available to Internet users, and the integration of audiotex
14 personal ad services and Internet personal ad services.--